



## What is the IMCP Designation?

The Investing in Manufacturing Communities Partnership (IMCP) Designation is granted by the U.S. Economic Development Administration to 12 regions across the country to help accelerate the resurgence of manufacturing. Designated communities will receive the coordinated support of 11 federal agencies and preferential consideration for \$1.3 billion in existing federal funding opportunities.

## Central Valley AgPLUS Food and Beverage Manufacturing Consortium

California is the largest agricultural economy in the United States and among the top 10, globally.

The Central Valley – 28 counties located in California’s heartland – plays a dominant role in this economy as America’s Farm-to-Fork Capital.

### The **Goal**

To advance the region’s agriculture-related manufacturing economy, transforming raw goods into value-added products.

### The **Mission**

To catalyze the growth and creation of food and beverage manufacturing businesses and middle-skill jobs in the Central Valley, one of the most economically distressed regions in the country. Innovative technologies that improve use of water and energy, reduce waste and improve food safety are being incubated in the Valley. These innovations will drive increased productivity and contribute to solving global resource challenges, including California’s severe drought.

AgPLUS members are currently investing nearly \$150 million in the Central Valley AgPLUS ecosystem, with implementation commitments of \$5,987,900.

## California’s Central Valley ~ Key Facts

The region is an economic powerhouse, but accelerating the growth of food and beverage manufacturing will bring the region added economic opportunity and competitive advantage while strengthening state and national economies.

- Farm gate value of \$40.7 billion (2013) – 68 percent of California’s total, greater than 19 U.S. states combined
- \$11 billion in agricultural exports (2011)
- More than 1,650 Central Valley AgPLUS manufacturing establishments, with 67,800 jobs
- \$43.2 billion in total Central Valley food and beverage manufacturing output
- Share of California’s food and beverage manufacturing output at 40 percent, compared to its 68 percent share of farm gate value, indicates large leakage of value-added outside of the region
- Unemployment rate of 9.4 percent compared to 5.5 percent for the United States – 322,000 unemployed Central Valley residents (February 2015)
- Nearly 52,000 projected job openings in manufacturing occupations between now and 2022
- Assets include UC Davis, the top-ranked university in the world for agriculture and top in the nation for agricultural and food sciences

## Central Valley AgPLUS Implementation Strategy

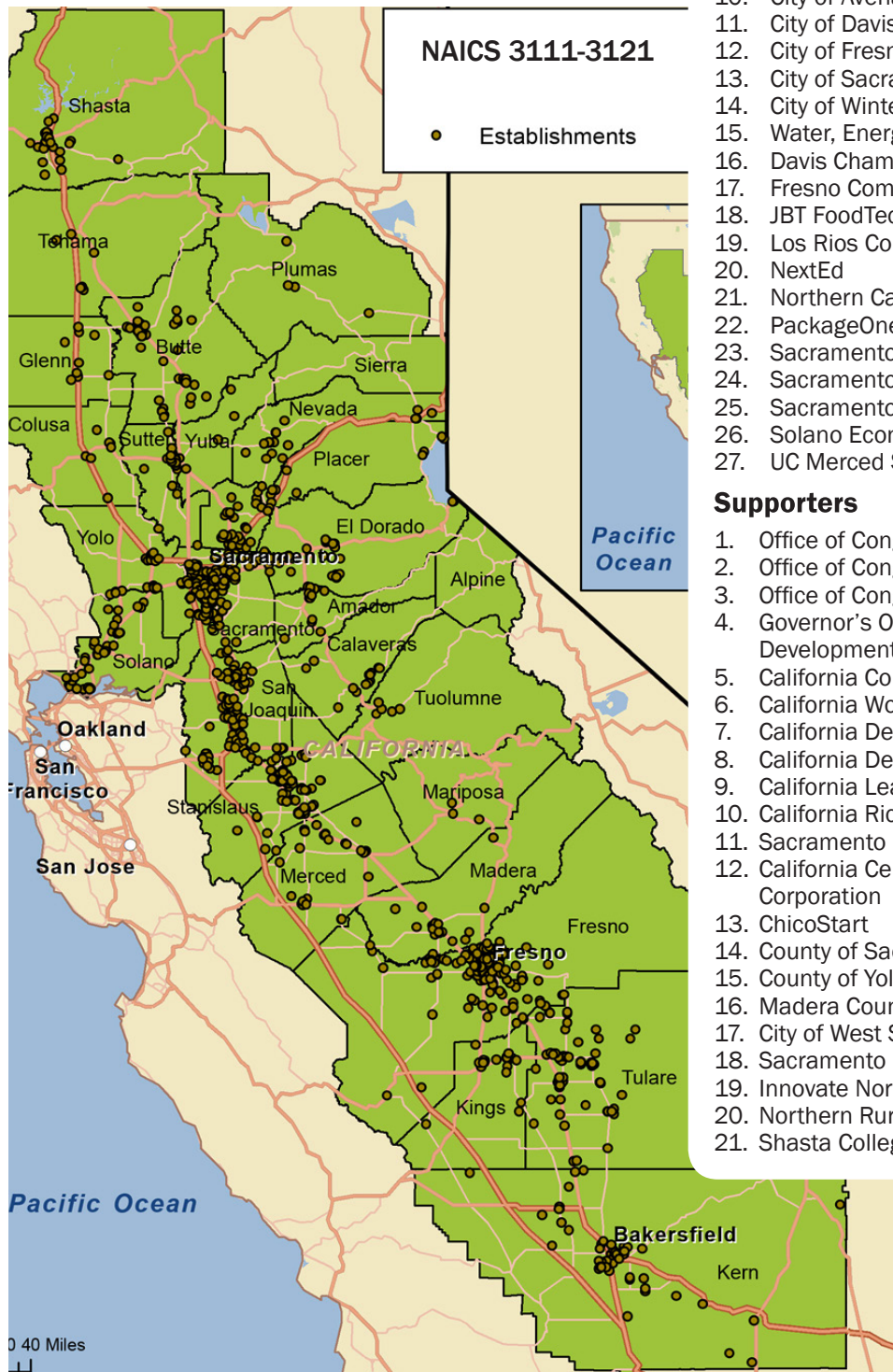
A set of eight integrated strategies and proposed catalytic public and private investments across the manufacturing ecosystem.

1. K-12 Food and Beverage Manufacturing Career Pathways
2. Community College-Industry Curriculum and Training Alignment
3. Supplier Network Mapping and Match-Making
4. Central Valley AgPLUS University Research Partnership
5. Central Valley Innovation Hub (iHub) Network
6. Rural-Urban Connections Strategy (RUCS) Planning and Business Tools
7. Central Valley Export Training Program
8. Regional Finance Fund

## IMCP (AgPLUS) Co-Applicants

- Office of Community and Economic Development at Fresno State, Lead Co-Applicant
- Center for Economic Development at Chico State
- Tuolumne County Economic Development Authority, on behalf of Central Sierra Economic Development District
- Valley Vision, a 501(c)3 serving the Sacramento Region

## Food and Beverage Manufacturing in the Central Valley



## AgPLUS Members and Supporters

There are 27 AgPLUS members and 21 supporting organizations which are AgPLUS partners.

### Members

1. California State University, Fresno
2. California State University, Chico
3. Tuolumne County Economic Development Authority
4. Valley Vision
5. University of California, Davis
6. AgTech Innovation Fund
7. CalAsian Pacific Chamber of Commerce
8. Center for Land-Based Learning
9. Central/Mother Lode Regional Consortium
10. City of Avenal
11. City of Davis
12. City of Fresno
13. City of Sacramento
14. City of Winters
15. Water, Energy, and Technology Center at Fresno State
16. Davis Chamber of Commerce
17. Fresno Community Development Financial Institution
18. JBT FoodTech
19. Los Rios Community College District
20. NextEd
21. Northern California World Trade Center
22. PackageOne, Inc.
23. Sacramento Area Council of Governments
24. Sacramento Employment and Training Agency
25. Sacramento Metropolitan Chamber of Commerce
26. Solano Economic Development Corporation
27. UC Merced Small Business Development Center

### Supporters

1. Office of Congresswoman Doris Matsui (D-6)
2. Office of Congressman John Garamendi (D-3)
3. Office of Congressman Ami Bera (D-7)
4. Governor's Office of Business and Economic Development
5. California Community Colleges, Chancellor's Office
6. California Workforce Investment Board
7. California Department of Food and Agriculture
8. California Department of Health and Human Services
9. California League of Food Processors
10. California Rice Commission
11. Sacramento Regional Technology Alliance
12. California Central Valley Economic Development Corporation
13. ChicoStart
14. County of Sacramento
15. County of Yolo
16. Madera County Workforce Investment Board
17. City of West Sacramento
18. Sacramento Housing and Redevelopment Agency
19. Innovate Northstate
20. Northern Rural Training & Employment Consortium
21. Shasta College