



## EXPORTECH™

The *only* national program that helps individual companies develop an export plan.

### How Does ExporTech™ Work?

- Execution driven, with a team of partners who make it easier to go-to-market and implement the plan
- Group workshops are combined with an individual coach for each company, leading to an export plan in 9 weeks
- Peer group model, limited to leaders from 6-8 companies, that maximizes impact and propels action
- Amplifies the impact of other export programs, helping companies get the most out of tradeshows, Gold Key services, country visits and trade missions
- Jointly offered nationwide by the National Institute of Standards and Technology's Manufacturing Extension Partnership program and the U.S. Export Assistance Centers of the U.S. Department of Commerce

#### ExporTech™ Program Cost

\$5,000\* per company (for 2 executives per company)

#### Early Bird registration

\$3,500 per company (for 2 executives per company).

**\*Your ROI:** On average, California participating companies generate between \$500K and \$1M in new export sales after implementing the Export Plan they develop during the ExporTech™ program.

**SESSION 1**  
Export Strategy & Best Practices  
*Exploring Strategic Options*

Individual Coaching

**SESSION 2**  
Mechanics of Exporting  
*Removing Knowledge Gaps, Overcoming Obstacles*

Individual Coaching

**SESSION 3**  
Export Growth Plan Presentations  
*Obtaining Expert Feedback*

Plan Implementation and Go-to-Market

### ExporTech™ Successes

"CMTC's exporting services, specifically the EXPORTECH Program, was instrumental in helping us to increase sales."

Louroe Electronics, Inc.  
Van Nuys, CA

"The EXPORTECH Program was an amazing and invaluable experience which we feel confident will help our company grow exponentially in the international markets."

Form-X, Inc.  
Orange, CA

"CMTC's exporting services enabled us to expand into new international markets and increase sales by more than \$500,000. Their strategic direction helped us accelerate our exporting efforts, and we project continuous growth for years to come."

Diamond Wipes International  
Chino, CA



To Register: Contact Elizabeth Glynn at 310-984-0728 or [eglynn@cmtc.com](mailto:eglynn@cmtc.com)  
For additional information on exporting visit: [www.cmtc.com/exporting](http://www.cmtc.com/exporting)