



California STEP

Exporting made easier for California small businesses

ACT LOCAL

THINK GLOBAL



GOALS X MISSION

If you are exporting, we'd like to help your business export more.

If you are not exporting, then we'd like to help you get started.

STEP

California's State Trade and Export Promotion (STEP) Program has received funds from the U.S. Small Business Administration to help California Small Businesses GO GLOBAL.

Let STEP help you achieve your commitment to expand internationally by utilizing the services of the Northern California Center for International Trade Development.

PRE-REGISTER

California STEP's online pre-registration is a time-saving and convenient process that allows you to select the trade shows, trade missions, and export services that interest you.

Register at www.citd.org/register

ASSISTANCE

**California STEP Program provides financial assistance to eligible small businesses* for the following purposes:*

1. Participation in foreign trade mission and foreign market sales trips
2. Subscription services from the U.S. Department of Commerce
3. Website translation fees
4. Design of International Marketing Media
5. Export Tradeshow exhibitions
6. Other export initiatives determine to be appropriate by the OIT



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FOR MORE INFORMATION

WWW.CITD.ORG
INFO@SACRAMENTOCITD.ORG
916.563.3200