

NORTH STATE

CALIFORNIA - MEXICO TRADE & INVESTMENT SUMMIT

NOVEMBER 17, 2016 / REDDING, CA / 9:00 AM - 1:30 PM

JOIN US!

www.northstatecamxsummit.eventbrite.com



Hosted By:



In Partnership with:



Business owners and international trade stakeholders are encouraged to attend this free event!

The **Governor's Office of Business and Economic Development (GO-Biz)** and **ProMéxico**, together with partnering organizations, will be hosting this North State California-Mexico Trade and Investment summit to discuss California-Mexico cross border relations as part of Governor Brown's **2014 Trade and Investment Agreement** with the Mexican Government. The summit will highlight the North State's distinct assets which offer trade and investment opportunities for businesses in both California and Mexico.

Agenda:	9:00 AM	Registration and Networking
	9:30 AM	Opening Remarks
	9:45 AM	Overview of California – Mexico MOU on Trade and Investment
	10:00 AM	Panel I: Stimulating Economic Development in Rural Communities through Increased International Trade Sales & Foreign Direct Investment
	10:50 AM	Panel II: North State Regional Economic Advantages, Opportunities & Resources
	11:40 AM	Panel III: Cross Border Business Opportunities
	12:50 PM	Lunch/Networking
	1:30 PM	Adjourn

Registration: No Cost to Attend, **RSVP Required by November 15th 12:00 PM**
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Questions? Email Diana Dominguez at diana.dominguez@gov.ca.gov

Location: Shasta Venture Hub
4300 Caterpillar, Redding CA 96003

Visit our registration link for complete details and information on our program!

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